

Researcher

It is the researcher's role to help us, our stakeholders and funders understand who our audience is.

While the organization members are busy managing the festival and the other volunteers all have their own tasks, you are the one who is tasked with finding out who the audience is, what they are saying, thinking and feeling.

There are 24 hospitality establishments participating in the Café Theater Festival 2022. Each location has one performing artist/group, and they each perform between eight and ten times during the weekend. Each location has a volunteer assigned as a location manager that will be able to answer all your questions about said location.

Eyes And Ears

The marketing communication department provides you with different surveys for different kinds of audience members, both digital and analog, containing all the questions we need answered. You will hop from location to location to speak to audience members after the performances. You will ask them to fill in the survey, or you start a conversation with them, letting them answer the questions from the survey orally so that you can process them afterward.

Needless to say, this job offers you the opportunity to watch a lot of performances yourself.