

PAY WHAT YOU CAN – FREQUENTLY ASKED QUESTIONS

PAY WHAT YOU CAN, WHAT'S THAT?

Instead of selling tickets, the CTF works with a Pay what you can system (PWYC) and that means the following:

- Making art is not free, so neither is looking at art. That is why we ask visitors to make a donation after the performance. Depending on how much you can afford, you can choose a contribution of €5, €7 or €10 and this can be paid in cash, by pin or with a Tikkie QR code on the poster hanging in the café.
- Of course we strongly encourage this, but it is not mandatory to donate. Visitors who are in the performance by chance and not present because of the festival, will not always be willing to make a contribution.
- Roughly speaking, you can say that an average of 7 euros per visitor is needed to pay for the performances. All donations go 100% to the performers.

THE CTF USED TO BE FREE, WHY DID THIS CHANGE?

In practice, the festival is still free to visit, but we no longer communicate this because we want to encourage visitors to make a contribution via PWYC. Actually, we have been working with PWYC for a number of years now, but to answer the question: in the past, there used to be many theater students or semi-professionals at the CTF. The festival now only programs professional artists who live from their profession. Where the artists used to (largely) play voluntarily, the festival now wants to be able to offer them professional fees. This cannot be done without contributions from the audience. The quality of the festival and the performances has increased; that also means it is now more expensive.

IS PAYMENT OF 5, 7 OR 10 EUROS AFTER THE SHOW MANDATORY?

We cannot make it compulsory, because the café is a public space and not everyone has chosen to see this performance. For the café guests who happen to be present just by chance, the donation is without obligation. However, we desperately need the donations from the festival-audience to be able to fund the performances. We place the responsibility for donating on the visitors. An average of 7 euros per visitor per performance is required to cover the costs, we ask the visitor to consider for himself what contribution he makes to jointly make the program possible.

HOW CAN THE VISITOR MAKE A DONATION?

The artists are at the exit with a hat and an ATM. Cash can be donated in the hat (change is in the pouch if needed). You can also pay by pin and through the Tikkie QR codes on the posters in the cafés. If someone wants to donate more than €10, this is of course also possible. See the manual that you receive with the iZettle and on the poster there is the option to donate a different amount.

HOW CAN A VISITOR DETERMINE WHAT AMOUNT TO CHOOSE?

It is up to the visitor to make that assessment based on what he or she can afford. If you have little to spend because you are a student, for example, 5 euros is an excellent contribution. If you can spare €10, that is very welcome: then you make it possible for them who have less to spend to visit the festival. Together with the visitors who opt for a contribution of 7 euros, we will hopefully arrive at an average of 7 euros per visitor. Visitors may also take into account the number of performances they visit. If you visit a lot of performances, it is fine to pay 5 euros per performance.

WHAT IS A 'CTF-STAMGAST'?

A 'Stamgast' is a friend of the festival and an annual donor. It's not that if you're a Stamgast, you don't have to contribute through PWYC. However, this year for the first time we offer the opportunity to become a Stamgast after the performance. You can do this via the posters with the QR codes. As a Stamgast, you are therefore an annual donor, but this year's contributions of a new Stamgast will also go to the creators - just like the income via PWYC.

CAN VISITORS GET A PROOF OF PAYMENT?

This is only possible per pin: with the iZettle you can email a receipt to an email address.

ANY OTHER QUESTIONS OR COMMENTS ABOUT THE PAY WHAT YOU CAN SYSTEM?

Send an e-mail to info@cafetheaterfestival.nl.